

PROPOSAL FOR MULTILATERAL PARTNERSHIP
“YOU Craft - YOUTH and Craft”
Deadline 21ST February 2013

Introduction

Handcraft is often perceived as a leverage of a country touristic policies instead of a way to promote the territory through its peculiarities and excellences. So there is a need to switch from a perception of a simply *souvenirs seller* to an idea of a cultural key actor, coherent with the history, the roots and traditions of each territory involved. For this reason usually young people more than adults and elder, think to handicraftsmen as an obsolete economic operator, not connected to new technologies and out of their social network and ICT world. This conception is related to the reduced importance given to their hands as a “working tool”; hands, fingers, arms are more and more used for interacting with tablets, smart phone, pc, rather than to create/produce concrete handiwork.

How to recover the importance of using the hands, the social and cultural role played by craftsmen in the local communities and the dignity of hand working is crucial for the young generation. In the current age in which they daily come to know cases of success due to virtual products and appearance, the challenge is to increase their awareness about the roots and their cultural identity.

Aims and objectives

The main aim of “YOU Craft” is to reduce the distance between young people (15 to 20 aged) and handcraft by increasing their knowledge and awareness about the social and cultural role played by the craftsmen and the handcrafts/artistic handcraft as a way to succeed in one's own education as well as in the labour market. The idea is to gradually move from a perception of craftsmen as marginal workers to cases of excellence and key actors of the local development.

Objectives:

- Understand the reason of young people's negative perception and their level of manual skills, as a starting point to design appropriate solutions and vocational training courses to attract them to this field of work
- Promote a new way of connecting craftsmen, young people, local socio-economic policy-makers, and schools with a common commitment to YOU Craft objectives

Activities

1. Analyse the knowledge, perception and way of thinking of young people from 15 to 20 about handcraft and its connections with history and tradition of the local communities, to design adequate innovative solutions;
2. Assess the manual skills of selected groups of young people to observe the phenomenon and start thinking of adequate vocational training courses;
3. Visits to craft shops, interview to most popular craftsmen in each country and meeting with Chambers of commerce, Local policy-makers and other relevant stakeholders to initiate the process of creation of the European network

Expected result

To build a European network of young people interested in acquiring and experiencing manual skills and competences related to the excellences of the territory in which they live. The network is promoted and supported by local public authorities and municipalities committed both to young education and employment, and cultural and historical promotion of the local communities. It will also include some relevant handicraftsmen, who have succeeded combining modernity, new technologies, globalization with tradition, ancient craft and local specific culture, and the local Chambers of Commerce.

Outputs/products

- Report of activities 1 and 2
- Letter of Agreement between each local community's key actors, the partners and the young people involved
- Working plan of the solutions designed after the activities 1 and 2, with hypothesis of vocational training courses, meetings and seminars to increase the awareness of young people, workshops to show the handicraft, artistic productions, etc..

POSSIBLE PARTNER:

- Local public authorities and municipalities - on young education, employment, cultural and historical promotion of the local communities
- Chambers of commerce
- Twinning cities committees/ associations
- Foundation/Association for Handicraft promotion
- Local handicraftmen relevant for innovative processes
- Vocational handicraft training Centers for youngsters
- foundations for Development and recovery of city centres

STARTING INFO Italian/English:

1. tipo progetto

Partenariato Multilaterale all'interno del Programma di Apprendimento Permanente Leonardo da Vinci

1. type of project

Multilateral partnership within the LLP Leonardo da Vinci

2. soldi richiesti da nostra parte

il finanziamento si basa su un importo forfettario predefinito, legato al numero di mobilità previste dagli organismi candidati. Per "mobilità" si intende il numero di viaggi da parte di docenti e/o persone in formazione che si recano all'estero per partecipare alle attività di partenariato in un paese partner.

BUDGET: Non è richiesto alcun co-finanziamento alla tua organizzazione. Il progetto coprirà le spese di mobilità per le visite reciproche e basta (finanziate al 100% dal progetto)

2. Money requested on our side

The financing is based on a lump sum predefined, linked with the number of "mobility" considered by the candidate organisms. For mobility it is intended the number of trips done by teachers and/or people within the courses who goes abroad to take part to the partnership activities in a partner country

BUDGET: No Co-financing required!

3. periodo di inizio e durata

data probabile inizio: agosto 2013. La durata del progetto è di 2 anni.

3. starting date and project length

Probable starting date: august 2013; the length of the project will be two years.

4. numero persone da coinvolgere

dipende dalla capacità di ogni partner. I partner non devono necessariamente coinvolgere lo stesso numero di persone al loro interno.

4. people to include

It depends on the possibility of each and separate partners. They will be asked to involve the same numbers of people within their own capacity.

5. lingua progetto

presumibilmente Inglese. Potrebbe essere l'Italiano qualora si accertasse che tutti i partner coinvolti parlano italiano ad un livello in cui sia possibile lavorare.

5. project language

Probably English. Could be Italian if all partners included could speak it at a level compatible with working standards.

6. scadenza per la presentazione del progetto

21 febbraio

6. deadline for the project submission

21 February

7. schede da compilare e da firmare

Maggiori dettagli saranno inviati nei prossimi giorni

7. forms to be filled and signed

More details will be forwarded in few days

8. dettagli ente/associazione/fondazione partner

Tutti i riferimenti e informazioni formali (dati) e descrizione delle attività + eventuale link a pagine sito web ufficiale

Per quanto riguarda il Comune di Perugia - è un ente locale (local public authority) - per maggiori informazioni:

Sito ufficiale: <http://www.comune.perugia.it/>

Info Wikipedia: <http://it.wikipedia.org/wiki/Perugia>

(fammi sapere se ti serve altro...)

8. details of authority/association/foundation partner

All references and formal information (data) and description of activities + link to web pages or official site.

For what concerns the Comune di Perugia – it is a local public authority= - for more information :

Official web site: <http://www.comune.perugia.it/>

Info Wikipedia: <http://it.wikipedia.org/wiki/Perugia>

(let me know if you need anything else ...)

9. altre particolari richieste

per il momento non ci sono altre richieste specifiche. Quando inizieremo a compilare il formulario potrà rendersi necessaria qualche ulteriore informazione in merito alla struttura di ogni partner e alle esperienze pregresse in materia di progetti europei.

9. other requests

At the moment there are no other specific requests. When we'll start to fill the forms it could be needed some more information regarding the structure of each partner and to the previous experiences in European projects.

DEADLINE to be partner: Feb 8th 2013 (Call deadline: Feb 21th)

PROJECT PERSPECTIVE:

This project "YOU Craft - YOUth and Craft" aims to build up an European network in order to develop most specific projects connecting handicraft, local tradition, manual skills.

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